

# **International Conference on Foundation Commemorative of the China Center of JRI in association with Seminar for Memory of The Late Professor Emeritus Richard O. Goss**

*“Made in China 2025, Belt and Road Initiative and Its Implication  
on the East Asian Economy and Logistics”*

Organized by

**Jungseok Research Institute of International Logistics and Trade (JRI)**  
**INHA UNIVERSITY, Republic of Korea**

**Dates: 23-24 June 2017**

**Venue: 60<sup>th</sup> Anniversary Hall, No. 107, No.108, Inha University**

Conference  
Chairpersons:



**INHA UNIVERSITY**

**Professor Oh Kyoung Kwon**

Director, JRI, INHA University, Korea



**Professor Paul Tae-Woo Lee**

School of Business IT and Logistics; Leader;

The One Belt One Road Research Lab,

RMIT University, Australia

# **International Conference on Foundation Commemorative of the China Center of JRI in association with Seminar for Memory of The Late Professor Emeritus Richard O. Goss**

This conference will be held in honor of opening of the China Center, Jungseok Research Institute of International Logistics and Trade (JRI) and also in memory of Prof. Emeritus Richard Goss. The conference will be devoted to discussing theoretical and applied research work on current issues of Made in China 2025, Belt and Road Initiative by the Chinese government and its implication on the East Asian economies and Int'l logistics. On these topics, the aim will be to raise debates at two complementary levels: Made in China 2025 and One Belt One Road Initiative Policy will have significant influences on the regional economies and logistics. A specific attention will be given to the consequences of the regional economic development, logistics issues, and human capacity building for this area. Contributions to the understanding of China's policy initiatives and the management of global logistics industry will be very welcomed. Empirical evidence should be drawn preferably from East Asian or Global experiences. Case studies bringing comparative material between these two areas will be appreciated.

The late Professor Emeritus Richard O. Goss (1929-2017) published numerous papers in shipping and ports, including *Studies in Maritime Economics* (1968, Cambridge University Press) and *Advances in Maritime Economics* (1977, Cambridge University Press). His works have contributed to enriching knowledge of students of maritime studies and maritime industries, not to mention policy makers. In memory of his great work, JRI holds a seminar in association with a special issue of International Journal of Shipping and Transport Logistics.

*Papers are particularly invited on the following topics, but not limited to:*

**1. Industrial transformation: theory and policy**

- *Made in China 2025: Policies and implications*
- *New opportunities under the background of industrial transformation in China*
- *New challenges for the Korean and East Asian Economies from industrial upgrade in China*
- *Trade issues in the East Asia economies.*

**2. Chinese Economy and East Asian Logistics**

- *Logistics issues under the background of China's economic development*
- *Recent progress of logistics network in East Asia*
- *Utilization of Chinese economy and logistics business model*
- *Demand forecast of logistics infrastructure*

**3. "Belt and Road" and Global Supply Chain Network**

- *"Belt and Road" and connectivity*
- *Impacts of "Belt and Road" on the global supply chain network*
- *Position of logistics hub in the East Asia in the context of "Belt and Road"*
- *Corporate and industrial issues from the "Belt and Road"*

**4. Seminar in Memory of the Late Professor Emeritus Richard O. Goss**

- *Contribution to port studies*
- *Contribution to shipping studies*
- *Contribution to policy development*

## **International Steering Committee:**

Inkyo Cheong (Inha University, Korea)  
Hyung Rim Choi (Dong-A University, Korea)  
Kevin Cullinane (University of Gothenberg, Sweden)  
Xiaowen Fu (University of Sydney, Australia)  
Victor Gekara (RMIT University, Australia)  
Hercules Harlambides (Erasmus University, The Netherlands)  
Jan Hoffman (President, International Association of Maritime Economists)  
Kai-Chieh Hu (Asian Logistics Round Table, ALRT; Soochow University, Taiwan)  
Zhi-Hua Hu (Shanghai Maritime University, China)  
Jun-soo Jeon (Sogang University, Korea)  
Oh Kyoung Kwon (Inha University, Korea)  
Jasmine S.L. Lam (Nanyang Technological University, Singapore)  
Junyeop Lee (Inha University, Korea)  
Paul Tae-Woo Lee (RMIT University, Australia)  
Tsong-Chen Lee (National Taipei University, Taiwan)  
Kevin Li (Chung-Ang University, Korea)  
Venus Lun (The Hong Kong Polytechnic University)  
Qiang Meng (National University of Singapore, Singapore)  
Adolf K.Y. Ng (University of Manitoba, Canada)  
Kichan Park (Inha University, Korea)  
Kamonchanok Suthiwartnareuput (Chulalongkorn University, Thailand)  
Wayne Talley (Old Dominion University, USA)  
Grace Wen-Yao Wang (Texas A&M University, USA)  
Gordon Wilmsmeier (Universidad de los Andes, Colombia)  
Zaili Yang (Liverpool John Moores University, UK)

(Surnames in alphabetical order)

## **Registration:**

Due date: 20 May 2017

Registration Fees: 150 US\$ per participant includes welcome dinner,  
lunch, coffees and conference pack.

How to register: to be announced

## **Conference organizer's contact points:**

Professor Junyeop LEE

Department of International Trade and Regional Studies

Inha University

253 Yonghyun-Dong, Nam-Ku

INCHEON 402-751, The Republic of KOREA

**Email:** [jylee@inha.ac.kr](mailto:jylee@inha.ac.kr)

# Conference Program

Thursday 22 June, 2017

18:00

**Welcome Reception**

-

**Venue:** Harbor Park Hotel 15F Restaurant

20:00

Friday 23 June, 2017

08:20-09:00

**Registration**

**Venue:** 60th Anniversary Hall, No. 107, Inha University

09:00 - 10:00

**Opening session:**

Moderator: Prof. Hwa-Joong Kim (Inha University)

Opening Remarks

Prof. Oh Kyoung Kwon (Director, JRI, Inha University)

Welcoming Remarks

Dr. Soonja Choe (President, Inha University),

Congratulatory Remarks

Mr. Dongam Cho (Vice Mayor, Incheon Metropolitan City)

Dr Jan Hoffman (President of International Association of Maritime Economists)

Prof. Caroline Chan (RMIT University; President, Australian Council of Professors and Heads of Information Systems, ACPHIS)

Retrospect Remarks

Prof. Kevin X. Li (Editor-in-Chief, Maritime Policy & Management; Chung-Ang University)

Commemorative Photo

**Friday 23 June, 2017**

<b>Friday 23 June, 2017</b>									
<b>10:00-12:00</b>	<b>Session 1: Industrial Transformation of China and Korean Economy</b> <b>Venue: 60th Anniversary Hall, No. 107</b>								
<b>Session Chairperson</b>	Dr. Heeyeon Song (Chair, InChina Forum)								
<b>10:00-10:30</b>	<b>China Dream, Chinese Economy and Global Economy</b> Yongrok Cheong (Seoul National University)								
<b>10:30-11:00</b>	<b>Corporate Restructuring of China, Implication for Korean Economy</b> Dongsoo Kang (Senior research fellow, Korea Development Institute)								
<b>11:00-11:30</b>	<b>The OBOR Initiative and its Implication for Korean and Global Economy</b> Jun Yeop Lee (Inha University) , Kisoong Hyun (Sungshin Women's University)								
<b>11:30-12:00</b>	<b>Discussions</b> Discussants: Minsoo Kim (Incheon University), Tsung-Chen Lee (National Taipei University)								
<b>12:00-13:30 Luncheon : Cafeteria in Inha University Campus</b>									
<b>13:30-15:30</b>	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;"><b>Session 2A: Chines Economy and Asian Logistics</b> <b>Venue: 60th Anniversary Hall, No. 107</b></td> <td style="width: 50%;"><b>Session 2B: In Memory of The Late Professor Richard Goss</b> <b>Venue: 60th Anniversary Hall, No. 108</b></td> </tr> <tr> <td style="text-align: center;"><b>Session Chairperson</b> Tsung-Chen Lee (National Taipei University)</td> <td style="text-align: center;">Jan Hoffman (UNCTAD)</td> </tr> <tr> <td style="text-align: center;"><b>13:30-14:00</b></td> <td style="text-align: center;"><b>A retrospect of the work of Professor Richard Goss</b></td> </tr> <tr> <td style="text-align: center;"><b>14:00-14:30</b></td> <td style="text-align: center;"><b>Goss and ensuing research in port</b></td> </tr> </table>	<b>Session 2A: Chines Economy and Asian Logistics</b> <b>Venue: 60th Anniversary Hall, No. 107</b>	<b>Session 2B: In Memory of The Late Professor Richard Goss</b> <b>Venue: 60th Anniversary Hall, No. 108</b>	<b>Session Chairperson</b> Tsung-Chen Lee (National Taipei University)	Jan Hoffman (UNCTAD)	<b>13:30-14:00</b>	<b>A retrospect of the work of Professor Richard Goss</b>	<b>14:00-14:30</b>	<b>Goss and ensuing research in port</b>
<b>Session 2A: Chines Economy and Asian Logistics</b> <b>Venue: 60th Anniversary Hall, No. 107</b>	<b>Session 2B: In Memory of The Late Professor Richard Goss</b> <b>Venue: 60th Anniversary Hall, No. 108</b>								
<b>Session Chairperson</b> Tsung-Chen Lee (National Taipei University)	Jan Hoffman (UNCTAD)								
<b>13:30-14:00</b>	<b>A retrospect of the work of Professor Richard Goss</b>								
<b>14:00-14:30</b>	<b>Goss and ensuing research in port</b>								
<b>13:30-14:00</b>	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;"><b>Economic Impact Analysis of Infrastructure Investment in OBOR: A Quantitative Analysis</b> Tsung-Chen Lee (National Taipei University), Paul Tae-Woo Lee, Prem Chhetri, Victor Gekara (RMIT University)</td> <td style="width: 50%; text-align: center;">Paul Tae-Woo Lee (RMIT University)</td> </tr> </table>	<b>Economic Impact Analysis of Infrastructure Investment in OBOR: A Quantitative Analysis</b> Tsung-Chen Lee (National Taipei University), Paul Tae-Woo Lee, Prem Chhetri, Victor Gekara (RMIT University)	Paul Tae-Woo Lee (RMIT University)						
<b>Economic Impact Analysis of Infrastructure Investment in OBOR: A Quantitative Analysis</b> Tsung-Chen Lee (National Taipei University), Paul Tae-Woo Lee, Prem Chhetri, Victor Gekara (RMIT University)	Paul Tae-Woo Lee (RMIT University)								
<b>14:00-14:30</b>	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;"><b>Evaluating Performance and Efficiency of Logistics in Chinese Provinces and Cities along the One Belt and One Road</b> Seung Bum Ahn (Incheon University)</td> <td style="width: 50%; text-align: center;">Young-Tae Chang (Inha University) and Paul Tae-Woo Lee (RMIT University)</td> </tr> </table>	<b>Evaluating Performance and Efficiency of Logistics in Chinese Provinces and Cities along the One Belt and One Road</b> Seung Bum Ahn (Incheon University)	Young-Tae Chang (Inha University) and Paul Tae-Woo Lee (RMIT University)						
<b>Evaluating Performance and Efficiency of Logistics in Chinese Provinces and Cities along the One Belt and One Road</b> Seung Bum Ahn (Incheon University)	Young-Tae Chang (Inha University) and Paul Tae-Woo Lee (RMIT University)								

14:30-15:00	<b>Modelling the Potential for Aviation Liberalization in Central Asia - Market analysis and implications for the One-Belt-One-Road initiative</b> Xiaowen Fu (University of Sydney)	<b>Port performance - the efficiency - sustainability link</b> Gordon Wilmsmeier (Universidad de los Andes, Colombia)
15:00-15:30	<b>Developing the New Work Load Unit of Airport based on the Relative Value of Cargo and Passenger</b> So Ra Baik (Korea Future Logistics Institute) and Yonghwa Park (Inha University)	<b>Emission Control at Public Ports</b> Hyosoo Park and Young-Tae Chang (Inha University)
15:30 - 16:00	<b>Tea &amp; Coffee Break</b>	
<b>Friday 23 June, 2017</b>		
16:00-18:00	<b>Session 3A: OBOR and Global Supply Chain Network (I)</b> Venue: 60th Anniversary Hall, No. 107	<b>Session 3B: OBOR and Global Supply Chain Network (II)</b> 60th Anniversary Hall, No. 108
<b>Session Chairperson</b>	Kichan Park (Inha University)	Venus Lun (The Hong Kong Polytechnic University)
16:00-16:30	<b>Maritime big data system for the Maritime Silk Road</b> Zhi-Hua Hu (Shanghai Maritime University)	<b>Artificial Intelligence for Global Logistics Innovations</b> Cheol Woong Lee (Korea University)
16:30-17:00	<b>The Opportunities and Challenges for the One-Belt-One-Road Project: A View from the African Inland Transport Corridors</b> Victor Gekera (RMIT University)	<b>Development of an IoT-based container tracking system for OBOR</b> Hyung Rim Choi (Dong-A University)
17:00-17:30	<b>Contemporary development of Arctic shipping and its connections with OBOR</b> Adolf K.Y. Ng (University of Manitoba)	<b>Crane scheduling as a way alleviating congestion in a rail-road transshipment yard</b> Dong-Hoon Son, Kwang-Tae Kim, Hwa-Joong Kim, Woosuk Yang (Inha University)
17:30-18:00	<b>Discussions</b> Participants	<b>Discussions</b> Participants
18:00-18:10	<b>Closing Remarks - Conference chairpersons:</b> Prof. Oh Kyoung Kwon and Prof. Paul Tae-Woo Lee Venue: 60th Anniversary Hall, No. 107	
18:30-21:30	<b>Dinner</b>	

※ There will be a field trip to Incheon International Airport on Saturday 24 June.